

**Nishant Bhokare**  
Industrial/Product Designer

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I'm an Industrial Designer based in London, UK with 4+ years of experience specializing in the Design Thinking process, building user-centric products, and efficient problem-solving ideas. I have delivered projects in multiple design disciplines in B2B and B2C categories. I also possess knowledge of design software and have proven abilities in teamwork.

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## Experiences

### **Hoad & More** Junior Industrial Designer

May 2023 to Present - Dunstable, United Kingdom

Results-driven Junior Industrial Designer at Hoad & More, specializing in bespoke interior fittings and lighting solutions. Proficient in managing projects from concept development to final execution, ensuring timely delivery and adherence to client requirements. Skilled in utilizing Fusion 360 for 3D modeling and KeyShot for high-quality renderings to showcase designs effectively. Collaborative and detail-oriented, with a passion for creating innovative and aesthetically pleasing designs that elevate the overall user experience and environment.

### **Out of the Box** Industrial Designer

Oct 2020 to Oct 2021 - Chennai, India

The studio's purpose is to create furniture and lifestyle products through the medium of cardboard as a material. I aimed and achieved efficient mass-manufacturing designs with minimal components and maximum utility of the products by 70%. Presented optimal research data on alternating materials in the furniture and lifestyle accessory industry.

Provided cost-efficient data for each category of products for end-to-end projects. Ideated brand designing and developed multiple business models for B2B projects. In terms of design technicality, I have created and developed a new mechanism for a locking system and user-friendly guidance for ease of product assembling and utility.

### **Game Jam Plus** Graphic Director for Media Management

May 2020 to April 2021 - Mumbai, India

The job was to create and manage graphic assets to make multiple posts on social media for the event. In addition, I ideated and created a brand image that was adapted nationally (India). Collected graphical colour data on the brand's identity and matched the current design trend with cultural context.

Prepared sketched and digitalized multiple ready-made templates containing the brand's design language for future post purposes. Managing timelines for pushing out announcements for end-to-end on micro and macro events.

### **Airbrij Technology** Freelance Industrial Designer

Nov 2019 to Mar 2021 - Remote

As a freelance industrial designer, I worked with a company for a year where I was responsible for creating 3D models of their products and bringing them to life through stunning photorealistic renderings in Keyshot. I was adept in using Keyshot for animation and was able to animate the products to showcase their features and benefits in an engaging way.

My experience in 3D modeling and Keyshot rendering gave me a solid foundation in bringing design concepts to life in a highly visual and impactful manner. Throughout my time as a freelance industrial designer, I demonstrated my ability to take on challenging projects and deliver exceptional results, consistently exceeding my client's expectations.

### **Elephant Design Studio** Freelance Industrial/Graphic Designer

Aug 2019 to Feb 2020 - Pune, India

Gained hands-on experience in client interaction and understanding project requirements. Conducted market research and user studies to generate concept ideas. Collected and analyzed user feedback data to ensure project success. Created orthographic sketches and 3D renders of over 50 potential ideas. Obtained approval for mass manufacturing the product.

### **Godrej Design Studio** Freelance Industrial/Graphic Designer

Jul 2018 to Aug 2018 - Mumbai, India

Collaborated with architects and product designers for B2C projects, analyzing company values and language. Developed attraction strategies to retain customers for long-term construction projects. Improved user experience by enhancing customer viewing of demo models and implementing personalized interaction systems. Provided 3D render iterations for material selection and designed graphics and signage systems based on regional and cultural backgrounds for Taj Hotel Group.

Education **Master's of Arts in Product Design**

University for the Creative Arts | Farnham, UK | 2021 - 2022

Master's of Arts in Product Design specializing in Sustainable Material Design and User Study.

**Bachelor's in Industrial Design**

Institut Supérieur de Design | Pune, India | 2016 - 2020

Bachelor's in Industrial design specializing in Product and Services

Design Skills

Concept Ideation | Design Thinking | 3D Prototyping | Physical Prototyping | User Research | CMF | Digital Sketching

Design Tools

Adobe Creative Suite | Rhinoceros 3D | Keyshot | Blender | Cinema 4D | FL Studio | Logic Pro X | Audacity | Microsoft Word | Microsoft PowerPoint | Microsoft Excel | Miro |

Language

**English | Hindi | Marathi**

References

**Mark Gower**

Programme Director Product, Furniture and Interiors at University for the Creative Arts

Farnham, Surrey, UK

mark@markgower.co.uk

Relationship: Mentor and Advisor

**Partho Guha**

Co-founder, Director of Elephant Design Studio

Pune, Maharashtra, India

partho@elephantdesign.com

Relationship: Mentor and Advisor

**Suresh Venkat**

Event Anchor, Editorial Consultant, Media Trainer

Mumbai, Maharashtra, India

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Relationship: Mentor

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